

2024 EDITORIAL CALENDAR

The following is a glimpse at the topics we will be covering in South Florida Hospital News and Healthcare Report. Since we endeavor to include a wide variety of articles covering the entire continuum of healthcare, we reserve the right to make changes and/or additions as needed. We welcome your suggestions!

JANUARY

- 2024: A Look Ahead – New Government Policies
- Oncology Update in South Florida: Innovations and Innovators
- Financially Sustaining a Healthcare Organization or Practice
- Healthcare Banking & Financial Options
- Healthcare Recruitment & Retention
- Medical IT/Software Trends - EMR, Coding Challenges, IT Consulting
- Telemedicine Update

FEBRUARY

- Annual Salute to Cardiology*
- Cardiology/Heart Health Month/Profiles
 - Education Update – Evolving Opportunities in Healthcare
 - The Prospect of Malpractice Reform
 - Malpractice Products & Challenges

MARCH

- Annual Salute to Doctors Issue*
- Physician Profiles
 - Real Estate – Healthcare Design, Construction, Facility Planning, Leasing vs. Buying
 - Physician Group Practice Management
 - Hospital/Physician Relations
 - Hospitalist Program Development and Implementation

APRIL

- Annual Salute to Volunteers*
- Healthcare Volunteerism in South Florida
 - Healthcare Consulting/Outsourcing
 - Insurance for Healthcare Professionals, Businesses, Consumers
 - Organ and Tissue Donation Awareness
 - Autism Awareness

MAY

- National Hospital Week*
Annual Nurses Issue – Salute to Nurses
- Nursing Profiles
 - Nursing Trends & Challenges
 - Financial Institutions & Healthcare
- Greater Miami Chamber Healthcare Heroes – Special Section*

JUNE

- Annual Healthcare Hurricane Planning Guide
- Emergency Department Trends and Challenges/Trauma Medicine
- Disaster Planning – Preparedness
- Healthcare Real Estate Update - Mid 2024 Update
- Eldercare Advances in South Florida
- Healthcare Staffing Challenges
- Cancer Survivors Awareness

JULY

- Financial, Legal and Business Professionals in Healthcare
- Advances in Medical Technology & Medicine
- Telemedicine in the Healthcare Delivery System
- Medical Tourism
- Bundled Payments – Navigating the Challenges to Success

AUGUST

- Profiles in Leadership & Administration
- Healthcare Professionals Associations
- Education Update – New Programs in Healthcare Education
- Outsourcing Update
- Revenue Cycle Software Trends

SEPTEMBER

- Real Estate Update – New Ideas – New Projects
- Alzheimer's Care, Organizations & Facilities, Resources
- Addiction/Mental Health/Recovery Focus
- Financial Community & Healthcare – Innovations & Trends

OCTOBER

- Annual Salute to Case Managers*
- Case Manager Profiles
 - Case Management Challenges and Achievements
 - Breast Cancer Awareness Month
 - Advances in Oncology Treatment
 - South Florida Oncology Innovators
 - Eldercare Trends in South Florida
 - Annual Salute to Emergency Room Nursing
 - Mental Health Awareness

NOVEMBER

- National Hospice Month – Salute to Hospice Workers - Profiles*
- Palliative Care – Advancing Quality and Improving Costs
 - Healthcare Education Update
 - Insurance Open Enrollment
 - Medical Technology & HIT Update
 - Diabetes Awareness

DECEMBER

- 2024 – A Year in Review
- What's Ahead in Healthcare Real Estate?
- Outsourcing – Year-end Business Strategies
- Healthcare Marketing & Public Relations – What Works?
- Insurance Open Enrollment
- Healthcare's Spiritual Community

For advertising information, contact Charles Felix at (561) 368-6950

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For editorial submissions or questions, please email carol@southfloridahospitalnews.com

South Florida Hospital News[®] and HEALTHCARE REPORT

THE REGION'S MONTHLY NEWSPAPER FOR HEALTHCARE PROFESSIONALS & PHYSICIANS

Editorial Submission Guidelines:

EDITORIAL SUBMISSION DEADLINES:

Articles should be submitted by the 15th of the month preceding the publication month. Please advise carol@southfloridahospitalnews.com in advance of feature article ideas and planned submissions.

News items/press releases may be submitted anytime.

SFHN&HR reserves the right to determine whether material submitted for publication shall be printed and reserves the right to edit as needed, for grammar, style and length.

E-MAIL: E-mail submissions in word file for consideration to carol@southfloridahospitalnews.com

WORD LENGTH: Feature article 700 words or less

INCLUDE HEADLINE, AUTHOR'S NAME AND BYLINE INFORMATION:

Please ensure all article submissions have a headline, byline including author's credentials and title, and headshot of the author. (See photo specs below.)

CONTACT INFORMATION:

Include at end of article a phone number, e-mail address (and website) for readers to contact for additional information. This can be direct contact information for the author or just general contact information.

PHOTOS:

Photos are always welcome. In order to maintain maximum reproduction quality, please ensure that photos meet the following guidelines:

- 300 dpi or greater
- Image size at least 2" wide for head shots, 4" wide for all other photos
- Minimum size of photo should be 1.4mb before saving as a JPEG file

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